

# "Hot" Topics



## NEXT GENERATION OF LASER TECHNOLOGY AVAILABLE JUST IN TIME FOR WARM WEATHER *Southeastern Plastic Surgery Offers Latest Treatment Option*

A new generation of laser technology is available at Southeastern Plastic Surgery, in Tallahassee, offering a less invasive and more cost efficient treatment for skin rejuvenation, permanent hair reduction and removal of vascular lesions, as well as facial veins.

Photofacial technology, which uses lasers and pulsed light to remove skin imperfections, has advanced significantly in recent years. The new **StarLux500™** uses pulsed light to treat sunspots or age spots and vascular lesions (the superficial blue, red or purple veins under the skin's surface). Some common types include rosacea and spider veins (the tiny vessels that appear near the surface of the face).

"It is important to provide to our clients the most effective and least invasive technology available," said Dr. Laurence Z. Rosenberg, board-certified plastic surgeon. "This newest pulsed light and laser option uses new technology that is clinically proven to deliver results as good as, or better than single application "gold standard" lasers with the highest power available. For our patients, this means desired results can be achieved with fewer visits."

The technology also works well for hair removal. "Traditional waxing and threading treatments, which essentially rip the hair from the skin, can be very painful," said Dr. Ben J. Kirbo, board-certified plastic surgeon. "The new pulsed light treatments can be significantly more comfortable. In addition, since the pulses of light penetrate the skin, you do not need to let your hair grow out before you are treated. With pulsed light treatments, you can remain virtually hair-free all the time."

Most areas can be treated including underarms, legs, back, bikini, upper lip, chin, and chest. **Treatment typically lasts less than 30 minutes and can fit even the busiest person's schedule.**

Southeastern Plastic Surgery surgeons, Ben J. Kirbo, M.D. and Laurence Z. Rosenberg, M.D., provide the newest, most technologically advanced cosmetic and reconstructive procedures. In addition, the SPA at Southeastern Plastic Surgery provides a full line of skin care services. For more information about plastic and reconstructive surgery options, call Southeastern Plastic Surgery at 850-219-2000 or visit our web site at [www.se-plasticsurgery.com](http://www.se-plasticsurgery.com)



*Looking for a special gift for Mom on Mother's Day? Consider a gift certificate to the SPA.*

[www.se-plasticsurgery.com](http://www.se-plasticsurgery.com)

## Totally Rejuvenate Your Face *with our newest rejuvenation package!*

Includes one full-face Photofacial followed by two Timeless Peel treatments

**\$550\***

\*2 week preparation recommended



## Featured Product of the Month

**OBAGI SUNFADER** contains padimate-O for protection from both UVA and UVB light rays and 4% hydroquinone. It has an SPF of 15 and is PABA free. Because this product contains hydroquinone, it is particularly suitable for persons with pigmentation problems. This product complements both our Photofacial and Fraxel Laser treatments by stimulating skin brightening, promoting improvement in photo damage and protecting and elongating results.

TO PURCHASE THIS PRODUCT AND OTHER PHYSICIAN-PREFERRED PRODUCTS ONLINE [CLICK HERE](#), OR CALL 850.219.2000

## Don't forget our "Hot" Topics

Thursday, April 24 ~ 6 p.m.  
**Body Contouring**  
*Liposuction, Tummy Tuck*

Thursday, May 15 ~ 6 p.m.  
**Skin Care Machines**

**(Transforming Your Skin Through Technology)**  
*Fraxel, IPL (Photofacial/Hair removal), Microdermabrasion*

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